



JOHN E. WALSON JR. MEMORIAL
GOLF & PICKLEBALL TOURNAMENT

Presenting Sponsor



INTERNET · TV · PHONE

**MONDAY,
JUNE 22, 2026**

Rain Date: June 29th

LEHIGH COUNTRY CLUB
2319 S Cedar Crest Blvd
Allentown, PA 18103



TOURNAMENT CHAIR: Rusty Seyle, CRPS®, CPFA, WMS,

Private Wealth Advisor, Managing Director, Seyle Hickey Private Wealth of Raymond James

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PROCEEDS WILL BENEFIT THE YOUTH AND FAMILIES SERVED BY VALLEY YOUTH HOUSE.

ValleyYouthHouse.org



GOLF RESERVATION INCLUDES:

- 18 holes of golf with cart, driving range, continental breakfast, lunch buffet, on-course refreshments, dinner reception, gift, and chance for prizes.
- Sponsors \$5,000 and above are entered into a raffle to win a luxurious trip on a private jet to play golf at an exclusive course on the east coast.

Jet Away Sponsor



PICKLEBALL RESERVATION INCLUDES:

- Entrance into round-robin style tournament on Lehigh Country Club's beautiful courts, continental breakfast and courtside refreshments, lunch buffet, gift, and chance for prizes.

GOLF

All sponsors receive signage and logo on event materials, including print, web, social media and during dinner program.

\$25,000: 2 golf foursomes (1 foursome guaranteed in Jet Away package)

- Platinum Sponsor | (Limit 4)

\$15,000: 2 golf foursomes (1 entry into Jet Away raffle)

- Giveaway Sponsor (Limit 1)
- Dinner Sponsor (Limit 1)

\$12,500: 2 golf foursomes (1 entry into Jet Away raffle)

- Breakfast Sponsor (Limit 1)
- Lunch Sponsor (Limit 1)

\$10,000: 2 golf foursomes (1 entry into Jet Away raffle)

- Premier Sponsor

\$7,500: 1 golf foursome (1 entry into Jet Away raffle)

- Driving Range Sponsor (Limit 1)
- Halfway House Sponsor (Limit 1)
- Practice Green Sponsor (Limit 1)
- Putting Contest Sponsor (Limit 1)

\$5,000: 1 golf foursome (1 entry into Jet Away raffle)

- Special Sponsor

\$4,000: 1 golf foursome

- Gold Sponsor

\$2,500: Pop-up tent with company representatives on course

- Tent Sponsor (Limit 2)

\$2,000: 2 golfers

- Closest to the Pin Sponsor (Limit 1)
- Longest Drive Sponsor (Limit 1)
- Silver Sponsor

\$1,000: 2 dinner reservations

- Corporate Sponsor

\$500: Signage on course

- Hole Sponsor

Individuals:

- Individual golfer (1) | \$1,000
- Dinner Reception only guest (1) | \$100

PICKLEBALL

All sponsors receive signage near courts and logo included on event materials, including print, web, & social media.

\$1,000: Court Sponsor

- 4 pickleball players

\$500: Game Sponsor

- 2 pickleball players

\$250: Individual

- 1 pickleball player



Questions? Contact Emily Connors Henry, Director, Advancement & Marketing at econnors@ValleyYouthHouse.org.

Valley Youth House is registered with the Internal Revenue Service as a 501 (c)(3) as a not-for-profit organization, EIN: 23-7178820. Gifts to Valley Youth House are tax-deductible to the extent allowed by law.





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JET AWAY 2026

WIN A DAY TRIP ON A PRIVATE JET TO ENJOY LUNCH, A
ROUND OF GOLF, AND FOOD/DRINK AT...

LAUREL VALLEY GOLF CLUB

TUESDAY, JUNE 23, 2026
Ligonier, PA



“One of the premier golf meccas in the country. The clubhouse is grand, as is the Palmer house, which adds to the ambiance. Everything was top-notch in every way.” – Golf Digest

- Designed by Dick Wilson and renovated by Arnold Palmer, the Laurel Valley golf course opened in 1959. Considered by some to be Dick Wilson’s consummate design, Laurel Valley Golf Club was founded by a group that included Arnold Palmer, who lived a few miles from the site.
- Notable tournaments: 1965 PGA Championship, 1975 Ryder Cup, 1989 U.S. Senior Open, 2001 Marconi Pennsylvania Classic, and 2005 Senior PGA Championship

Ranked

- 39th by Platinum Clubs of America, “Top 50 Golf Clubs”
- 59th by Golf Digest, “America’s 100 Greatest Golf Courses”
- 4th by Golf Digest, “Best in State (PA)”

See [Sponsorship Opportunities](#) for raffle eligibility.

Jet Away Raffle via Zoom: Wed., June 10, 12pm

<https://us02web.zoom.us/j/89717495866>



SCAN FOR
ZOOM LINK





PRESENTED BY



June 22, 2026 - Lehigh Country Club

PICKLEBALL SCHEDULE

8:00 a.m. Pickleball registration begins

8:45 a.m. Pickleball rules, regulations, and scoring review

9:00 a.m. Pickleball tournament begins

11:30 a.m. Buffet lunch on LCC Clubhouse Terrace and in Four Seasons Room

Prize Package

\$65 includes Wine Pull & Raffle ticket. Purchase tickets at Registration.

Wine Pull is located in the Four Seasons Room during Lunch.

PICKLEBALL FAQ

Do I need to have a skill rating?

No, but please provide if you do. The level ranges from 1.0 to 5.0.

1.0 is completely beginner/never played to 5.0 being very advanced.

How will the round robin work?

Play is 15-20 minute timed matches.

Will this be an elimination style tournament?

There is no elimination. Everyone will play the same number of rounds.

What equipment will be provided?

VYH will provide balls for the tournament. Players will need to provide their own paddles.

SCAN TO REGISTER!



QUESTIONS?

Contact Emily Conners Henry at econners@valleyyouthhouse.org

All proceeds benefit the youth and families served by Valley Youth House.